



The PRIMA programme is supported and funded under Horizon 2020, the Framework European Union's Programme for Research and Innovation



## Deliverable 6.6

# Website creation

**VALMEDALM: Valorization of Mediterranean Almond orchards through the use of intercropping integrated strategies**



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## Document information

<b>Deliverable Number:</b>	6.6
<b>Deliverable name:</b>	Website creation
<b>Contributing WP:</b>	WP6: Dissemination, communication, and exploitation plan
<b>Contractual delivery date:</b>	M6, November 2022
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<b>Responsible partner:</b>	MORE
<b>Reviewers</b>	All partners
<b>Version:</b>	1

## Acknowledgements

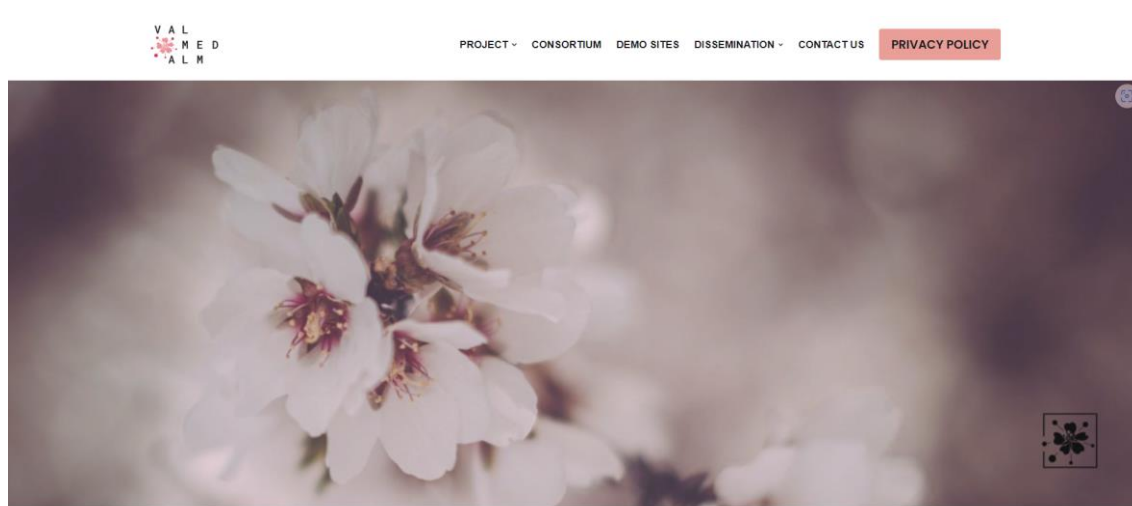
VALMEDALM project has financial support provided by PRIMA programme, Call 2021, Section 2 2021 Multi-Topic. The PRIMA programme is supported by the European Union.

## Executive Summary

The website of project VALMEDALM was created with the purpose of communicating with all the external stakeholders, for disclosure of matters related to the VALMEDALM project and the promotion of project results. This document provides an overview of the project website that are used in the VALMEDALM project.

## 1. Introduction

Deliverable 6.6 details the creation and development of the VALMEDALM website, a fundamental tool for the dissemination of the project results and outcomes, and to keep the various types of audiences informed.



**Figure 1.** Illustrative picture of the website of project VALMEDALM.

### 1.1. Objectives

The VALMEDALM website (<https://valmedalm.eu/>) was developed to serve as the main dissemination platform for interested stakeholders. This tool was developed and will be constantly updated throughout the execution of the project by the partner MORE. However, all the partners of project VALMEDALM will be responsible for contributing with all sorts of information, thus guaranteeing that the website will be always up to date.

Therefore, the VALMEDALM project website will:

- ✓ Present VALMEDALM towards external stakeholders, share the main objectives of the project, as well as the proposed work-packages and results achieved in the project;
- ✓ Recruit additional interested stakeholders;
- ✓ Share all the progress of the project, the calendar of the existing events and also public documents/deliverables.

### 1.2. Content

The VALMEDALM website is composed of various menus that allow users to acquire a more profound knowledge of the project, to follow the opportunities and relevant information resulting from the project execution and subsequently to keep up with the project results and developments.

The menus present in the VALMEDALM website are:

**Homepage:** includes the key visual of the project, as well as the summary and specific objectives of VALMEDALM. In this first section is found the subscription to the project Newsletter, which

provides with news and relevant information concerning the project. The subscription form is well visible in the footer section. Icons of the social media pages of the project (Facebook, Instagram and Twitter) are also visible on the bottom of the page. The contacts from the Coordinator (MORE) can be found on the bottom as well.

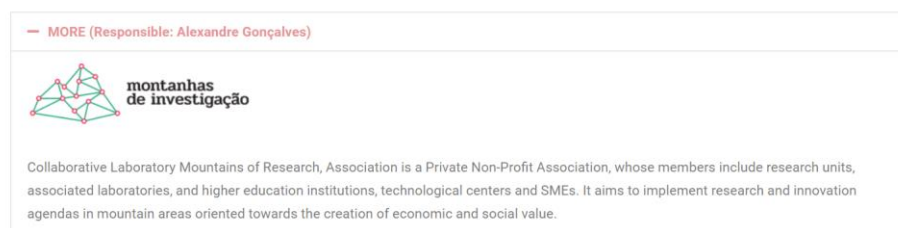
**Project:** this section is composed of two separators, namely: About VALMEDALM and Work Packages.

- ✓ **About VALMEDALM:** This section displays the summary and specific objectives of VALMEDALM.
- ✓ **Work packages:** This section displays the name of the seven WP, and briefly describes each WP and its objectives.

**Consortium:** In this section are presented the general objectives of project VALMEDALM as well as all partners of the consortium, with respective links to the institution's websites.

## CONSORTIUM

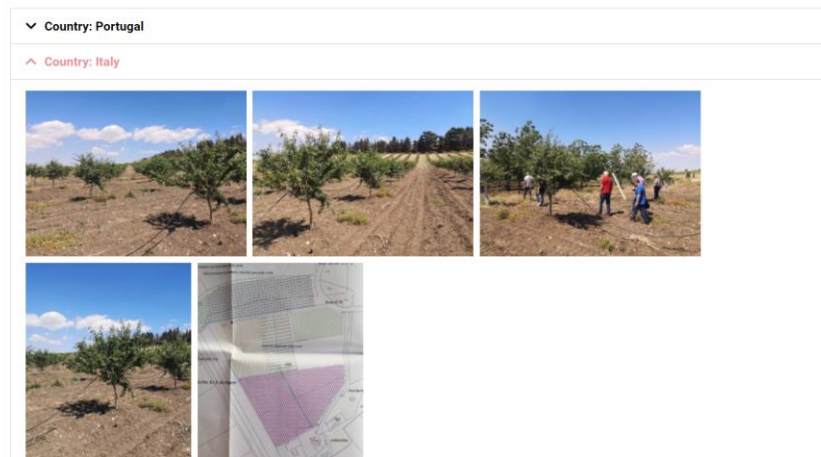
- 1º Promote intercropping practices in Mediterranean almond orchards;
- 2º Evaluate the impact of intercropping practices in pest and weed management in almond orchards from the Mediterranean area;
- 3º Valorise the nutritional properties of almonds and crops used in intercropping farming;
- 4º Assessment of the economic, social and environmental impacts of examined practices;
- 5º Increase agro-food stakeholders' skills and sharing of intercropping practices for sustainable agriculture among Mediterranean countries.



**Figure 2.** Illustrative picture of the Consortium section in the VALMEDALM website.

**Demo sites:** This section presents the demo sites that will be implemented by the VALMEDALM partners as well as its characteristics. Each demo site is properly identified and supported with multimedia material.

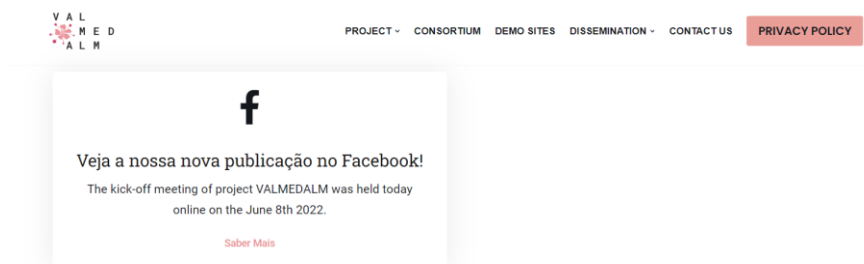
## DEMO SITES



**Figure 3.** Illustrative picture of the Demo Sites section in the VALMEDALM website.

**Dissemination:** In this section, the most relevant news and dissemination tools are included. Items are therefore categorised in two different separators, namely: Publications, News & Events.

- ❖ **Publications:** In this section are publicized some of the project's results, namely the reports, technical and scientific publications.
- ❖ **News & Events:** In this section is provided information about all events organized in the context of the project, as well as the national and international events (e.g. conferences, workshops and trade fairs) attended by partners.



## PUBLICATIONS

**Figure 4.** Illustrative picture of the Dissemination section in the VALMEDALM website.

**Contact Us:** this section contains the email of the project coordinator (Alexandre Gonçalves and Luís Pinto, from MORE).



## CONTACT US



**Alexandre Gonçalves**

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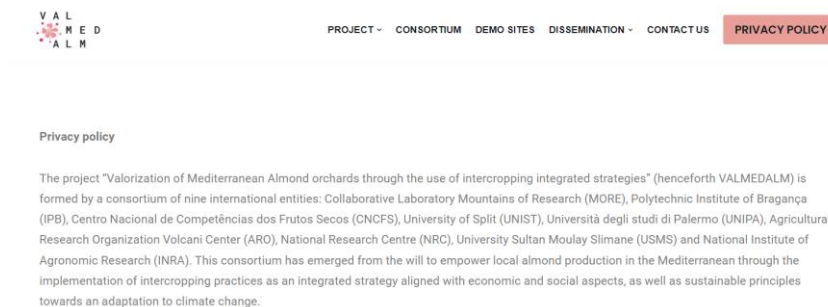


**Luís Pinto**

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**Figure 5.** Illustrative picture of the Contact Us section in the VALMEDALM website.

**Privacy policy:** Privacy policy section (at the bottom of the page) informs the users of their rights, guarantees, using, processing and the security limits of the existing personal data, when they navigate through the website. It is therefore an added value for the credibility of the website data among the users.



**Figure 6.** Illustrative picture of the Privacy policy section in the VALMEDALM website.

## 2. Conclusion

The website and the social media channels are two valuable means of communication, and they will be used to effectively disseminate the objectives and outcomes of VALMEDALM. The website is already online, and it will be constantly updated with relevant information for the target public, so the number of visits is expected to be growing in the near future.